



# 10<sup>th</sup> Annual 4<sup>th</sup> of July Parade

Downtown Martinez  
Tuesday, July 4, 2017  
10:00am

## PARADE INFORMATION

You are invited to participate in the 10th Annual Downtown Martinez 4<sup>th</sup> of July Parade!

Over 2,500 people have been gathering to watch the colorful, patriotic, parade. Groups, businesses, individuals are encouraged to participate and prizes are awarded in several categories!

Again this year we will have the ***Kids Decorated Bike Parade***. The kids will be at the beginning of the parade and all kids entered will receive an award. Come with a decorated bike and meet at the parade staging area at Court & Main St.

We hope you will join us this year as we continue this new Martinez tradition. The Hometown Parade will begin at 10:00am with staging beginning at 9:00am.

Awards will be awarded immediately following the parade at the judges reviewing platform. Please indicate the category that best describes your parade entry on the application where indicated. Categories include but are not limited to:

- Best Car Club
- Best Antique Vehicle
- Best Dance Group/Team
- Best Marching Band
- Best Equestrian Entry
- Most Spirit Award
- Best Parade Float

We are happy to help with ideas for your parade entry – Call (925) 228-3577.

The 2017 parade application is attached. Please don't hesitate to call us with any questions. We look forward to having you in the Downtown Martinez 4th of July parade!

Sincerely;

Martinez 4<sup>th</sup> of July Committee

**10th Annual  
Martinez 4<sup>th</sup> of July PARADE APPLICATION**

Application due on or before June 15, 2017.

**ABSOLUTELY NO walk-up, day-of event entries accepted.**

**Free to enter**

Mail to: Main Street Martinez, PO Box 776, Martinez, CA 94553

You will receive confirmation of your participation and parade instructions the week prior.

Parade will start promptly at 10:00am along Main Street in downtown Martinez.

You are welcome to pass out candy or promotional items to attendees but...

**DO NOT THROW ITEMS FROM YOUR CAR/FLOAT OR STREET TO THE CROWD.**

Name: \_\_\_\_\_

Company or Group Name: \_\_\_\_\_

Please indicate type of entry:

Marching Band

Kids group

Live Music

Walking unit

Car Club

Recorded Music

Riding in vehicle

Animals

Other

Please describe: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Mobile name/contact on parade day: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Award ceremony will take place at announcer's stage immediately following parade.

**IMPORTANT: On a separate page, please submit your announcement blurb for the parade emcees. This will be read aloud as you pass by the review stand. Submit 50 words or less with your application exactly as you would like to be introduced.**

This application does not guarantee entry in the parade. You will be notified by email or mail with your parade line up number. In consideration of the acceptance of this entry, I the undersigned, on behalf of myself, the owners, and participants in our entry, hereby waive all claims against Main Street Martinez, The 4<sup>th</sup> of July committee, sponsors, volunteers, and City of Martinez arising out of participation in the Martinez 4<sup>th</sup> of July Parade and/or other activities.

Signed \_\_\_\_\_ Date \_\_\_\_\_

## 2016 Martinez 4<sup>th</sup> of July PARADE RULES

### COMMERCIAL:

- May be sponsored by an individual business or combined businesses
- Logo or business name may be used on entry but may not be used primarily for advertising purposes and must be in keeping with the patriotic spirit of the parade.
- May enter in any category except non-commercial floats.

### PERFORMANCE

- Any performance along the route or in front of the judges must be short or moving/marching routine. Only very brief stops to perform along the route.

### POLITICAL

- Main Street Martinez is a 501c3 non profit organization therefore only current office holders are allowed to enter the parade. Signs on either side of car are permitted.

### SAFETY RULES

- No child under eight (8) years of age will be allowed to walk, ride on floats, inside vehicles or trailers, or ride bicycles in the parade unless accompanied by an adult.
- Materials used in each entry should be fire-retardant. An on-board fire extinguisher is required for all floats and recommended for all entries.
- Bike riders must adhere to state and local laws regarding helmets.
- Hand-holds must be provided for float riders.

### APPLICATIONS

- All applications must be received by June 17 2016 and **must** include the 50-word announcement.
- One application per entry.